

Lead-Deadwood Regional Hospital

FY2014-FY2016 Implementation Strategy

For more than 100 years, Lead-Deadwood Regional Hospital has demonstrated its commitment to meeting the health needs of the northern Black Hills region.

This summary outlines Lead-Deadwood Regional Hospital's plan (Implementation Strategy) to address our community's health needs by; 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

Hospital-Level Community Benefit Planning

Priority Health Issues To Be Addressed

In consideration of the top health priorities identified through the Community Health Needs Assessment process — and taking into account hospital resources and overall alignment with the hospital's mission, goals and strategic priorities — it was determined that Lead-Deadwood Regional Hospital would focus on developing and/or supporting strategies and initiatives to improve:

- **Diabetes**
- **Injury & Violence Prevention**
- **Mental Health & Mental Disorders**
- **Nutrition, Physical Activity & Weight Status**

Integration with Operational Planning

Lead-Deadwood includes a Community Pillar within its operational plan.

Priority Health Issues That Will Not Be Addressed & Why

In acknowledging the wide range of priority health issues emerging from the Community Health Needs Assessment process, Lead-Deadwood Regional Hospital determined it could only effectively focus on those which it deemed most pressing, most under-addressed, and most within its ability to influence.

Health Priorities Not Chosen for Action	Reason
Access to Health Services	<i>Lead-Deadwood Regional Hospital believes more pressing health needs existed. Lower priority excluded this as an area chosen for action.</i>
Conditions of Aging	<i>In the area of Alzheimer's deaths, Golden Ridge Regional Senior Care is a licensed skilled nursing facility providing services to the elderly of the community. Other organizations provide in-home services and case management to elders in the community with conditions of aging, such as difficulty seeing and hearing, assisting in obtaining adaptive equipment and transportation.</i>
Maternal, Infant, Child Health	<i>Lead-Deadwood Regional Hospital does not provide obstetrical services at the facility. There are other resources in the community that serve this need. Limited resources excluded this as an area chosen for action.</i>
Oral Health	<i>Lead-Deadwood Regional Hospital has limited resources, services and expertise available to address oral health and access to oral health insurance. Other community organizations have infrastructure and programs in place to better meet this need. Limited resources excluded this as an area chosen for action.</i>
Respiratory Diseases	<i>Lead-Deadwood Regional Hospital believes this priority area falls more within the purview of other community resources, including outpatient clinical settings.</i>
Substance Abuse	<i>Lead-Deadwood Regional Hospital believes efforts outlined in our plan for mental health and mental health resources will have a positive impact on the area of substance abuse. A separate set of specific initiatives in this area is not justified at this time.</i>
Tobacco Use	<i>Lead-Deadwood Regional Hospital is a tobacco-free facility. The facility provides smoking cessation screening to their patients and provides reference to the South Dakota Quit Line as applicable. Limited resources and lower priority excluded this as an area chosen for action.</i>

Community Benefit Funding

As part of the Regional Health family, Lead-Deadwood Regional Hospital is committed to addressing the health needs of the region. Regional Health reinvests savings derived from the 340B Prescription Drug Program to fund our community investment programs including our community health improvement initiatives for FY2014-FY2016 listed in this report. Our 340B savings also help us to support other community investment programs like our indigent care pharmacy program, our partnership in the Crisis Care Center in Rapid City, and our significant investment in maintaining and improving access to care for the people located in our rural and sparsely-populated region.

Implementation Strategies & Action Plans

The following displays outline Lead-Deadwood Regional Hospital's plans to address those priority health issues chosen for action in the FY2014-FY2016 period.

DIABETES	
Community Partners	<ul style="list-style-type: none"> • Community Health Nurse • Rapid City Regional Hospital
Timeframe	FY2014-FY2016
Strategies & Objectives	<p>Strategy #1: Diabetes Outreach: Lead-Deadwood Regional Hospital will explore opportunities to support and partner with other entities that are addressing the concerns of diabetes within our communities.</p> <p>Strategy #2: Diabetes Screening: Lead-Deadwood Regional Hospital will collaborate with Certified Diabetes Educators to develop criteria to determine which patients presenting to the emergency department are indicated for diabetes screening. Currently Lead-Deadwood Regional Hospital Diabetic Educators are working with colleagues within Regional Health to determine the appropriate patient population and subsequent protocol development for implementation.</p> <p>Strategy #3: Diabetes Management: Through diabetes nurse champions, Lead-Deadwood Regional Hospital nursing service will receive evidence based diabetes care education in order manage, provide care, and educate patients. Lead-Deadwood Regional Hospital will implement evidence-based diabetes protocols.</p>
Anticipated Outcomes	<ul style="list-style-type: none"> • Offer community-wide education on evidence-based diabetes management • Provide consistent diabetes management throughout the continuum of care • Increase identification and education of previously undiagnosed people with diabetes that are receiving care at Lead-Deadwood Regional Hospital • Retain staff that is competent and knowledgeable on evidence-based diabetes management techniques and education strategies • Reduce long-term diabetes morbidity and mortality rates in our community

INJURY & VIOLENCE PREVENTION

Community Partners

- Ambulance services
- Childcare providers
- Driver education programs
- Lead-Deadwood Foundation for Health
- Lead-Deadwood School District
- Regional trauma coordinators
- Ski resorts

Timeframe

FY2014-FY2016

Strategies & Objectives

Strategy #1: Lead-Deadwood Regional Hospital will address the identified needs related to injury and violence through collaboration with the Regional Health Trauma Program. Education and outreach are important components of the trauma program. In addition to current community outreach performed via the trauma program, specific educational modules will be created to address seat belt usage, appropriate motor vehicle child restraint usage, and firearm safety in the home.

Strategy #2: Lead-Deadwood Regional Hospital will strive to enhance ski and snowboarding safety through public education, practices at ski resorts, and provision of helmets through the Emergency Department.

Anticipated Outcomes

- Increase in reported car seat and seat belt usage in children
- Decrease in the amount of firearms related injuries
- Decrease in skiers/snowboarders presenting to Lead-Deadwood Regional Hospital Emergency Department with serious injury
- Increase in ski/snowboard helmet usage

MENTAL HEALTH & MENTAL DISORDERS

Community Partners

- Behavior Management Systems
- Black Hills Behavioral Health Collaborative
- Crisis Care Center
- Front Porch Coalition
- Lawrence County Mental Health Board
- South Dakota Foundation of Medical Care – Community Transitions Coalition
- The Helpline Center

Goal

To develop collaboration between multiple community agencies to improve access to mental health care and assist in the continued development of mental health services.

Timeframe

FY2014-FY2016

Strategies & Objectives

Strategy #1: Behavioral Health: Via the Northern Hills Community Health Team, an assessment of current behavioral health resources will be conducted utilizing resources such as the Helpline Center and the 2012 Black Hills Mental Health & Substance Abuse Service Needs Survey. This assessment will include, but not be limited to: number and type of behavioral health specialists available in the Northern Hills, current usage of these professionals, and what types of services these specialists are capable of providing. This will be the basis for the long term goal of addressing the identified needs of access to behavioral health services, suicide rate and substance abuse.

Strategy #2: Staff Education

- Develop curriculum and initiate Lead-Deadwood Regional Hospital staff education to expand knowledge base to include mental health resources available
- Develop and implement protocols to guide resource allocation

Anticipated Outcomes

- Definition of the current need for mental health care services in the Northern Hills
- Promotion and distribution of a guide of current behavioral health resources
- Training and protocols in place and utilized by staff
- Emergency Department provider practice pattern will reflect consideration of all mental health resources available
- Decrease in number of patients presenting at Lead-Deadwood Regional Hospital with mental health needs that result in a 48-hour hold

NUTRITION, PHYSICAL ACTIVITY AND WEIGHT STATUS

Community Partners	<ul style="list-style-type: none">• Backpack Program• Childcare centers• Media outlets• Mickelson Trail Walk• Recreation centers
Timeframe	FY2014-FY2016
Strategies & Objectives	<p>Strategy #1: Lead-Deadwood Regional Hospital will explore opportunities to partner with local recreation centers and media outlets to encourage community members to increase physical activity and identify strategies to improve nutritional status.</p> <p>Strategy #2: Focus groups identified hunger as a top concern for the Lead-Deadwood area. Lead-Deadwood Regional Hospital will continue to partner and provide support for the Backpack Program which provides weekend meals to school kids.</p> <p>Strategy #3: Lead-Deadwood Regional Hospital will continue to support and promote the Mickelson Trail Walk through participation in collaborative community efforts.</p> <p>Strategy #4: Optimize nutritional status for children at community childcare centers.</p>
Anticipated Outcomes	<ul style="list-style-type: none">• Increased community awareness of healthy lifestyles to include nutritious eating and exercise• Community recognition of Lead-Deadwood Regional Hospital as a presence of community wellness.

Adoption of Implementation Strategy

On June 26, 2013, the Board of Regional Health met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Lead-Deadwood Regional Hospital Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

Regional Health Board Approval & Adoption:

By Tom Morrison, Chair, Regional Health Board

Date

By Sherry Bea Smith, Chief Executive Officer, Lead-Deadwood Regional Hospital

Date