

# Same Day Surgery Center, LLC

## FY2014-FY2016 Implementation Strategy

**Since 2001, Same Day Surgery Center, LLC has demonstrated its commitment to meeting the health needs of the Black Hills region.**

This summary outlines Same Day Surgery Center's plan (Implementation Strategy) to address its community's health needs by; 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

### Hospital-Level Community Benefit Planning

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#### Priority Health Issues To Be Addressed

In consideration of the top health priorities identified through the Community Health Needs Assessment process — and taking into account hospital resources and overall alignment with the hospital's mission, goals and strategic priorities — it was determined that Same Day Surgery Center would focus on developing and/or supporting strategies and initiatives to improve:

- **Cancer**
- **Injury & Violence Prevention**

#### Integration with Operational Planning

Same Day Surgery Center includes a Community Benefit section within its operational plan.

#### Priority Health Issues That Will Not Be Addressed & Why

In acknowledging the wide range of priority health issues emerging from the Community Health Needs Assessment process, Same Day Surgery Center determined it could only effectively focus on those which it deemed most pressing, most under-addressed, and most within our ability to influence.

<b>Health Priorities Not Chosen for Action</b>	<b>Reason</b>
Access to Health Services	<i>Same Day Surgery Center felt that more pressing health needs existed. Lower priority excluded this as an area chosen for action.</i>
Conditions of Aging	<i>Limited resources and population served excluded this as an area chosen for action.</i>
Maternal, Infant, Child Health	<i>Same Day Surgery Center does not have an obstetrics program. Limited resources and lower priority excluded this as an area chosen for action.</i>
Mental Health & Mental Disorders	<i>The community currently has several programs and services in place to assist in addressing mental health issues. Mental health issues are best addressed as a community as a whole and deemed out of the scope for a surgical hospital.</i>
Nutrition, Physical Activity & Weight Status	<i>Same Day Surgery Center contracts dietary and physical therapy services through Rapid City Regional Hospital. Limited resources excluded this as an area chosen for action.</i>
Oral Health	<i>Same Day Surgery Center provides general anesthesia dental service, however limited resources and lower priority excluded this as an area chosen for action.</i>
Respiratory Diseases	<i>Same Day Surgery Center contracts respiratory therapy services through Rapid City Regional Hospital. Limited resources and lower priority excluded this as an area chosen for action.</i>
Substance Abuse	<i>Same Day Surgery Center believes this priority area falls more within the purview of the county health department and other community organizations. Limited resources and lower priority excluded this as an area chosen for action.</i>
Tobacco Use	<i>Same Day Surgery Center is a tobacco-free facility. The facility provides smoking cessation screening to our patients and provides reference to the South Dakota Quit Line as applicable. Limited resources and lower priority excluded this as an area chosen for action.</i>

## Implementation Strategies & Action Plans

The following displays outline Same Day Surgery Center's plans to address those priority health issues chosen for action in the FY2014-FY2016 period.

<b>CANCER</b>	
<b>Community Partners</b>	<ul style="list-style-type: none"> <li>• Rapid City Regional Hospital Foundation</li> <li>• American Cancer Society</li> </ul>
<b>Background</b>	<p>As reflected in the Community Health Needs Assessment, opportunities for health improvement exist in the region regarding cancer deaths. While cancer death rates as a whole are comparable to the statewide and national statistics, the service area prostate and female cancer death rates are higher than both state and national rates. In support of our female patient population effected by breast cancer, this was chosen as a focus.</p>
<b>Timeframe</b>	FY2014-FY2016
<b>Strategies &amp; Objectives</b>	<p><b>Strategy #1:</b> Participate in Rapid City Regional Hospital's "Pink at the Rink" program by co-sponsoring the event financially &amp; assisting with fundraising events through employee involvement. Monies collected are dedicated to purchase machines allowing better diagnostic and treatment services, and therefore access, for cancer patients.</p> <p><b>Strategy #2:</b> Participate in American Cancer Society fundraising events and Relay for Life. We strive for 75% employee involvement in at least one American Cancer Society activity. We support the event financially &amp; assist with fundraising events through employee involvement. Monies collected are donated to American Cancer Society and used at their discretion.</p> <p>Same Day Surgery Center staff participates in the Caregivers walk and celebrate survivors. We also have a team of walkers during the (entire) Relay for Life.</p> <p><b>Strategy #3</b> Same Day Surgery Center provides charity care to the qualified portion of its population.</p>
<b>Anticipated Outcomes</b>	<ul style="list-style-type: none"> <li>• Improved access to diagnosis and treatment</li> <li>• Improved equipment and testing for diagnosis and treatment</li> <li>• Increased awareness/education of cancer prevalence, testing availability</li> </ul>

## INJURY & VIOLENCE PREVENTION

### Community Partners

- Kohl's Don't Thump Your Melon
- Freshman Impact

### Background

There is a concern regarding unintentional injury death rates, including motor vehicle related deaths in our service area, which is higher than state and national rates. This fails to satisfy the Healthy People 2020 target. In support of our pediatric population and in recognition of preventable head injuries, this was chosen as a focus area.

### Timeframe

FY2014-FY2016

### Strategies & Objectives

**Strategy #1:** Contribute money and/or employee time to Kohl's "Don't Thump Your Melon", a Rapid City Regional Hospital program dedicated to prevent head trauma by providing free bicycle helmets and bike safety education to children.

**Strategy #2:** Participate in Freshman Impact, a program designed to educate high school students in safe driving skills and habits, and prevent injury.

### Anticipated Outcomes

- Decreased volume of pediatric head traumas associated with physical activity.
- Decreased volume of teenage driving accidents caused by poor judgment/impaired driving.

## Adoption of Implementation Strategy

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On June 26, 2013, the Board of Regional Health met to discuss this plan for addressing the community health priorities identified through our Community Health Needs Assessment. Upon review, the Board approved this Same Day Surgery Center Implementation Strategy and the related budget items to undertake these measures to meet the health needs of the community.

Regional Health Board Approval & Adoption:

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By Tom Morrison, Chair, Regional Health Board

Date

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By Timothy H. Sughrue, FACHE, Chief Executive Officer, Rapid City Regional Hospital

Date